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Cenex and Energy Saving Trust join AIR campaign to promote improved emissions testing

Cenex (The Centre of Excellence for low carbon and fuel cell technologies) and Energy Saving Trust (EST) are the latest leading organisations to become members of [AIR \(Allow Independent Road-testing\)](#), the independent alliance set up to improve air quality by promoting independent, on-road vehicle emissions testing. They join Fondazione Bruno Kessler as members of AIR, collectively supporting AIR's promotion of the voluntary adoption of independent, on-road emissions testing by city regulators and the automotive industry.

Both new members are driven by the aim to improve air quality in towns and cities, and their backing of AIR emphasises the Alliance's credentials as a leading body in the fight to reduce harmful vehicle emissions. Cenex supports the development of low emission vehicles and associated energy infrastructure and runs Europe's premier low emission and connected vehicle event, Cenex-LCV. The EST is an independent and impartial organisation providing evidence-based advice and research that helps people and businesses save energy and reduce their transport emissions.

As well as recruiting organisations and businesses, AIR can also provide guidance to cities to ensure they work within EU regulation on free movement of goods when implementing new policy. Benefits of membership for cities include the ability to have access to real world on-the-road emissions data for cars and light commercial vehicles on sale in Europe today, allowing for regulators to understand on-road emissions of the own municipal fleet, and inform future air quality policy.

Membership of AIR allows city regulators, vehicle manufacturers, on-road emissions testers and other organisations to be aligned with AIR's mission to support collective efforts to improve air quality.

Operating entirely independently of the automotive industry, AIR is establishing and promoting the use of an open-source independent on-road emissions testing. The test results will be recognised by consumers, regulators and the automotive industry, and provide a fair and comparative evaluation of each vehicle's on-the-road NO_x, CO₂ particulate matter (including Particulate Number (PN)) emissions; major contributors to poor air quality.

By providing information on fuel economy and CO₂ emissions, regulators are still able to focus on climate change reduction policy.

Independent, on-road emissions testing is the most efficient way to improve air quality. EQUA Index data shows that a number of the newest Euro 6 cars still emit more NO_x in the real world than was permitted in Euro 3 laboratory tests in 2009.

Massimo Fedeli, Operations Director of AIR, said: “We are delighted to welcome Cenex and Energy Saving Trust as members – these businesses can now be recognised as truly having a commitment to improving air quality. Businesses in key cities across the world have a large part to play in our collective responsibility reduce emissions, and early adopters of the AIR membership scheme should be rewarded as pioneers of the movement for cleaner air.”

Robert Evans, Chief Executive at Cenex, said: “We are delighted to be working with AIR to ensure that cities, fleets and drivers make informed decisions based on accurate, real world, independent emissions testing.”

Andrew Benfield, Group Director of Transport at Energy Saving Trust, said: “By making informed choices about the vehicles we buy, we can all contribute towards achieving cleaner air in our towns and cities. We support AIR in it’s campaign to empower people through evidence-based emissions data.”

To find out more about AIR and its mission, visit www.allowair.org.

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About AIR

AIR (Allow Independent Road-testing) is an independent alliance of public and private organisations, which promotes the voluntary uptake of independent on-road emissions testing.

The alliance’s key objective is to contribute to delivering a cost-effective and timely reduction in harmful vehicle emissions in urban areas, while ensuring the lowest CO₂ emissions from the global vehicle fleet.

AIR seeks to empower citizens, industry and public authorities to take informed decisions on their mobility practices and policies by promoting full transparency on vehicle emission levels.

AIR’s full mission statement can be found [here](#).

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